

GOALS

To obtain a challenging UI/UX Designer or Web Developer position where my creativity, problem-solving skills, and experience in designing engaging and user-friendly interfaces can be utilized to enhance user experiences and drive business objectives.

ASHLEY N KYLES

WEB DEVELOPER + UI/UX DESIGNER

I am a skilled Web Developer and Graphic Designer with over 12 years of experience. I excel in responsive web development, UI/UX design, and graphic design with a strong track record in enhancing website usability and implementing innovative front-end designs for various industries, ranging from non-profits to broadcast and entertainment.

CONTACT

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- +1 773 818 0125
- Chicago, IL

EDUCATION

ILLINOIS STATE UNIVERSITY
Bachelor of Science, Web Development
2012

SKILLS

- Adobe Creative Suite
- Bootstrap/Boilerplate
- Branding and Identity
- Content Management
- Digital Graphics
- E-Marketing
- Front End Languages: HTML5, CSS3, SCSS, PHP, JS/JQuery, React
- Image Editing
- Layout Design

EXPERIENCE

WEB ADMINISTRATOR + GRAPHIC DESIGNER

BROADCAST MANAGEMENT GROUP

Chicago, IL • 11/2017 – 07/2025

- Redesigned, migrated, and launched the company website for Wordpress.
- Performed regular backups of websites to ensure data integrity.
- Corrected testing-identified problems and recommended resolution actions.
- Developed and implemented procedures for ongoing website revision.
- Provided technical support and created routine updates at the team's request.
- Updated and maintained the company's brand guidelines and provided support for the team's branding needs.
- Designed proposals, e-marketing email templates, mockups for print media, and managed the company's digital branding.

WORDPRESS DEVELOPER NOWPOW

Chicago, IL • 12/2018 – 05/2019

- Utilized HTML5 and CSS3 coding techniques while developing a new custom theme for WordPress from scratch to meet the website's specifications and requirements.
- Conferred with management and technology team to prioritize needs, resolve conflicts, and develop content criteria.
- Integrated third-party services such as Google Analytics into WordPress websites.
- Ensured all webpages are SEO friendly by adding meta tags, titles, descriptions.
- Developed and implemented procedures for ongoing Web site revision.

- Logo Design
- MySQL Management
- Packaging and Print Design
- Proposal and Presentation Design: PowerPoint, Canva, Google Slides, InDesign
- Quality Assurance
- Responsive Design
- SEO
- Technical Writing
- UI/UX Design and Testing
- Version Control: Git, Github
- Wordpress

FRONT-END DEVELOPER SERVERCENTRAL, INC Chicago, IL • 03/2016 – 09/2017

- Updated, modified, and debugged front-end assets for company's client gateway and internal applications.
- Applied best practices in coding standards, semantic markup, and SEO optimization techniques.
- Created wireframes and mobile UI mockups for applications that improved the workflow of the company's various internal operations.
- Documented test plans, testing procedures, or test results.
- Conferred with management to prioritize needs, resolve conflicts, and develop content criteria.
- Deployed applications onto staging servers for QA testing before going live in production environments.
- Optimized application for maximum speed and scalability.
- Created UI components with reusable codes for a better user experience

WORDPRESS DEVELOPER BUCK AGENCY Chicago, IL • 11/2015 – 02/2017

- Converted PSD web design mockups into responsive Bootstrap boilerplates for Wordpress.
- Created custom plugins for company website, optimizing them for maximum performance.
- Performed regular maintenance on existing WordPress sites, including troubleshooting errors, updating content, and ensuring optimal functionality.
- Recommended and implemented performance and design improvements.

FRONT-END WEB DEVELOPER HIMSS Chicago, IL • 05/2015 – 02/2016

- Created the online brand guidelines document that outlined coding and design elements within the company's existing framework to be utilized by the internal marketing team.
- Established new elements and assets of the company's online presence in addition to future webpages connected to the departments.
- Wrote supporting code and designed mockups for the marketing department's webpages.
- Performed occasional updates and modifications to the front end design elements and assets of their main company site.